HEWLETT-PACKARD COMPANY

Intellectual Property Administration P. O. Box 272400 For Cellins, Colorado 80527-2400 PATENT APPLICATION
ATTORNEY DOCKET NO. 10007924-1

OCT 3 1 2005

PADEMATE
INVENTOR(S):

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Jerold Shan, et al.

Confirmation No.: 4891

Application No.: 09/852,611

Examiner: Reagan, James A.

Filing Date:

05/09/2001

Group Art Unit: 3621

Title:

AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION (RCE) 37 CFR 1.114

Subsection (b) of 35 U.S.C. 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995.

See The American Inventors Protection Act of 1999 (AIPA).

Sir:

This is a Request for Continued Examination (RCE) under CFR 1.114 of the above-identified application.

NOTE: 37 CFR 1.114 is effective on May 20, 2000. If the above- application was filed prior to May 29, 2000, applicant may wish to consider filing a continued prosecution application (CPA) under CFR 1.53(d) (PTO/SB/29) instead of a RCE to be eligible for the patent term adjustment provisions of the AIPA. See Changes to Application Examination and Provisional Application Practice, Interim Rule, 65 Fed. Reg. 14865 (Mar. 20, 2000), 1233 off. Gaz. Pat. Office 47 (Apr. 11, 2000), which established RCE practice.

Submission under 37 CFR 1.114

()	Previously submitted:		
	() Consider the amendment(s)/reply under 37 CFR 1.116 previously filed on (Any unentered amendment(s) referred to above will be entered).		
	() Consider the arguments in the Appeal Brief or Reply Brief previously filed on		
	() Other		
(X) Enclosed:			
	(X) Amendment/Reply		
	() Affidavit(s)/Declarations(s)		
	() Information Disclosure Statement (IDS)		
	() Other		
<u>Miscellaneous</u>			
	() Suspension of action is requested under 37 CFR 1.103(c) for a period of months.		
	The fee for this Suspension is (37 CFR 1.17(i)) \$130.00		
() Other			

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790.00 DA

CONTINUED EXAMINATION TRANSMITTAL (RCE) (37 CFR 1.114) (continued)

(X)	RCE filing fee \$790.00		
()	A Petition for Extension of Time () one month \$120.00 () two months \$450.00 () three months \$1020.00 () four months \$1590.00		
Please charge to Deposit Account 08-2025 the sum of \$790.00. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. (X) A duplicate copy of this transmittal letter is enclosed.			
	I hereby certify that this correspondence is being a with the United States Postal Service as first class an envelope addressed to: Commissioner for Pate Alexandria, VA 22313-1450. Date of Deposit: 10/26/2005 OR I hereby certify that this paper is being transmitted	Jerold Shan, et al. By	
	Patent and Trademark Office facsimile number on	Attorney/Agent for Applicant(s) Reg. No. 41,338	
	, -	Date: 10/26/2005	
	Typed Name: Jennifer Gaines Signature: Maines Baines	Telephone No.: (650) 857-2295	